

ContextMedia:Health Announces Content Distribution Relationship with Mission Critical Health

September 26, 2016 Wellington FL. Mission Critical Health signs content distribution agreement with ContextMedia:Health.

“We are excited about this relationship with ContextMedia:Health” says David Holden Senior Producer with Mission Critical Health. “Mission Critical Health has been producing educational healthcare content since 2004 and from the first day of production we have held onto our belief that we can make a difference in healthcare by sharing evidenced-based educational video content with healthcare professionals and patients. We focus on publishing information that will empower patients and ultimately improve communication between patient and provider, improve patient compliance and reduce the per capita cost of care. This new with ContextMedia:Health will provide Mission Critical Health with increased exposure to millions of patients each month in targeted healthcare facilities nationwide.”

About Mission Critical Health

Mission Critical Health is a dynamic healthcare media company providing award winning health and medical video content to point of care TV platforms inside health care facilities, online and on TV channels nationwide. Mission Critical Health’s programming goals are to empower healthcare professionals and patients with evidence-based trustworthy content delivering new peer reviewed science addressing important patient care issues.

About ContextMedia:Health

ContextMedia:Health is the leading provider of digital solutions at the point of care in the United States. The company impacts 377 million visits a year, across over 25,000 physician practices, and partners with 84 leading digital content publishers to deliver curated patient education to waiting rooms and exam rooms across the country.

ContextMedia:Health has been educating patients since 2006, and partners with over 100 health brands across the top global pharmaceutical and medical

device manufacturers to deliver custom marketing solutions across its digital networks. ContextMedia:Health recently announced a \$100MM investment – more than has been invested in the entire industry over the past 5 years – into real-time data and the ongoing development of new and existing products for patient education.

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