

## Kathleen Middleton, MHS Master Certified Health Education Specialist



Kathleen is responsible for the development of the Mission Critical Health educational resource kits. The goal for each resource kit is to improve the retention and adoption of the important evidence based campaign programs produced by Mission Critical Health. The kits will provide patients and healthcare professionals with printed resources to improve the adoption of best practices and improve patient retention and engagement.

Kathleen is President and CEO of ToucanEd, has more than 30 years experience as an educator. She has a master's degree in health science and is a Master Certified health education specialist. As the head of ToucanEd, Ms. Middleton oversees each project throughout its development and production phases to ensure that it meets the company's standards for quality.

Ms. Middleton is nationally acclaimed as an expert and trainer in health education and assessment, and has provided consultation and training to more than 10 state departments of education. Among other accomplishments, she has:



- created numerous professional development resources, such as train-the-trainer materials, for national, state, and local agencies (e.g., U.S. Department of Education, U.S. Department of Defense Education Activity, California Office of Education, Council of Chief State School Officers)
- authored or co-authored five widely-used books and seven peer-reviewed articles on health education, curriculum development, and assessment
- had primary responsibility for the development of thirteen curricula in health education, including the nationally acclaimed HealthTeacher.com
- provided editorial direction to publishing companies, such as Harcourt Brace and Houghton Mifflin
- served as an author on the most widely-used high school textbook on health education, Glencoe Health 2007 to 2009
- served on the board of directors for the American Public Health Association's School Health Section, Association for the Advancement of Health Education, and the National Commission for Health Education Credentialing, Inc.'s Professional Development Board